Application Analytics

AppDynamics Application Analytics powers Business iQ, a powerful part of the AppDynamics Application Performance Management (APM) Platform. Integration of all of AppDynamics APM performance engines results in a dynamic, accessible set of data about every business transaction. Business iQ can extract that information and generate baselines and dashboards, and give you perspective beyond traditional APM, enabling you to do real-time analysis of business performance that is correlated with the performance of your application software.

You can use Application Analytics with the APM, Browser RUM, Mobile RUM, and Browser Synthetic Monitoring product modules to generate:

- Transaction Analytics
- Log Analytics
- Browser Analytics
- Mobile Analytics
- Browser Synthetic Analytics

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**Installation and Administration**

- Deploy Analytics Without the Analytics Agent
- Deploy Analytics With the Analytics Agent
- Analytics and Data Security
- Upgrade Analytics Agent
- Upgrade Platform Components
- Troubleshooting Analytics Issues

**Analytics Data Collection**

- Collect Log Analytics Data
- Collect Transaction Analytics Data
- Business Transaction and Log Correlation
- Collect Business Data From SQL Calls

**Using Application Analytics**

- Business Journeys
- Experience Level Management
- Search Analytics Data
- Visualize Analytics Data

**Extensibility and Reference**

- Create Analytics Metrics From Scheduled Queries
- Analytics Events API
- ADQL Reference